



PAPERS
PERFORM
BETTER

**Bashundhara
Paper**



www.bashundharapapermills.com

**Bashundhara
Paper**



Bashundhara
Paper

30
YEARS
& COUNTING





Bashundhara Paper Mills Ltd.

The largest paper manufacturing set-up of Bangladesh, Bashundhara Paper Mills Ltd. (BPML) with its motto, efforts and commitments ensures the right and quality paper products to its local and international customers throughout its journey. The pledge to serve for Bangladesh as a nation has been grown in itself with spirit and dedication in its long 29 years' operation. The People behind every success of this paper-prone journey delivers the best of their abilities through craftsmanship in the state-of-the-art technology-driven processes and progressive all ventures the company endures.

**Bashundhara
Paper**



Bashundhara
Paper

1993 2023
30
YEARS
& COUNTING



Bashundhara Multi- Paper Industries Ltd.

Bashundhara Multi Paper Industries Ltd. (BMPIL) is the newly established paper mill by Bashundhara Group, one of the leading business conglomerates in Bangladesh. BMPIL has started its operation in March, 2016. It has two paper machines (namely PM1 and PM2 with deckle size 3400 mm each) and has total capacity of 500 metric tons per day. BMPIL is producing papers at various GSM from 50 GSM to 120 GSM. With upgradation work at PM2 with pigment coating, BMPIL is all set for producing Light Weight Coated (LWC) Paper. Also, one offline coating machine is under installation in BMPIL of which different Specialty Papers such as Art Papers, Higher Coating Papers will be produced.

**Bashundhara
Paper**



CONSECUTIVE 2 TIMES

IN HONOUR OF EXCELLENCE
Superbrands
AWARDED TO
Bashundhara
Paper



The Market

It was 1993, at a time when the Bangladeshi paper industry was almost fully dependent on imported paper & paper products, Bashundhara Paper started its inspiring journey only then. The first unit of Bashundhara Paper Mills Ltd. went into production amidst a growing demand of paper in the Country.

This decision of investment was nicely complemented with the imminent rise of industrialization, coupled with expansion of service sectors and Bangladesh's volume business attachments via exporting of Garments, Textiles, Leather, Frozen Fish, Pharmaceuticals etc. With this, the farsightedness of Mr. Ahmed Akbar Sobhan, Chairman of Bashundhara Group was yet again proven, where Bashundhara Paper has soon become number one choice in Bangladesh. Various Governmental steps for removal of poverty and illiteracy have also been important co-factors in this regard. Currently, Bangladesh with over 160 million people and per capita paper consumption of about 6 kg/yr., the volume growth (over 500% increase from 1993 to 2018) of Paper consumption is quite understandable, where at present nearly 30 percent of total domestic Paper need of Bangladesh is being met by Bashundhara Paper. Today, Bashundhara Paper is acclaimed for its quality in over 25 countries of the World.

Achievements

Bashundhara Paper Mills Ltd. has been marked as the first large-scale private sector investment in Bangladeshi Paper Industries. Besides, the very Company is the pioneer to produce eco-friendly products in-lined with its commitments of 'FSC-CoC Mix' certification, yet this is the only Paper Manufacturing Company in Bangladesh with certifications ISO 9001:2015 for excellence in process & quality and 14001:2015 for sturdy environmental commitments. Having superlative performance record in domestic market in over 2 decades, Bashundhara Paper has earned superiority & prestige while exporting to over 25 countries esp. in the SAARC region, of bulk sales as well as OEM in favor of other global brands. Whilst it has reached the volume paper production in its large 4 (four) distinct units (Bashundhara Paper Mills Ltd. 'BPML'– Unit 1, 2 & 3 and Bashundhara Multi Paper Industries Ltd. – 'BMPIL')



that has ultimately made the Company as the largest paper producer in the Region, whereas with its variety paper brands & products ranging from different Specialty Paper (e.g. coated Paper, NCR paper, OGR paper, plug-wrap paper, cast-coated paper, color paper, manifold paper, Liner Paper, Kraft Paper, Duplex Board etc.) to conventional Writing & Printing Paper has earned trust & leadership ranked by its valued consumers. The shares of the very Company are also being traded in Dhaka Stock Exchange (DSE) and Chittagong Stock Exchange (CSE).

The Product

The strength of Bashundhara Paper is extensively acclaimed for its broad variety and respective SKUs, where the highest-grade quality ensured at production through sturdy QA & QC yields the most accepted and versatile Paper brand of Bangladesh. The varied product types available in different GSM & sizes are manufactured to precisely meet various customer requirements. Mainly, the product category of Bashundhara Paper has been broadly classified into two segments - as Consumer Paper (e.g. A4 Paper, A3 Paper, Legal Paper etc.) and Industrial/ Bulk Paper (e.g. Brown Wrapper, Plug Wrap Paper etc.). Again application-wise, Bashundhara Paper has been as segregated into Uncoated Wood-free Paper, Specialty Paper, Packaging Paper and Office Paper.

Uncoated Wood-free Paper, Specialty Paper, Packaging Paper, Office Paper, Writing Paper, MG Paper, OGR Paper, Liner Paper, A4 Paper, Printing Paper, Cast-Coated Paper, NCR Paper, Kraft Paper, Legal Paper, Copy Paper, Light-Weight Coated Paper, Art Paper, Media Paper, A3 Paper, Plug Wrap Paper, Glassine Paper, Coated Board, Cup stock Paper, Cigarette Cork Tipping Paper, Duplex Board, MF Paper, Release Base Paper, Color Paper, Manifold Paper, Sticker Paper, Cigarette Paper.

Brand Values

Bashundhara Paper is considered to be the most promising Paper Brand of Bangladesh. It will continue to bring new customized products to the market that would add value to its customers. The essence of the Company's mission – "We are passionate about helping the World excel in Education, Communication, Business and Solitariness by offering eco-sustainable paper-based solutions" has been transformed into constructive value-driven Brand motto – "Good Paper Ensures Good Printing". Backed by wide array of products, persistent quality ensured by industry-best technical experts, wide-spread poised availability, committed services through dedicated & skilled resources, today the brand "Bashundhara Paper" has stood out as the mnemonic of sheer class and trust.

From its inception, Bashundhara Paper's primary objective was to create and retain satisfied customers. The key success factors for achieving this objective were: 1) Customer Focus, 2) Production Excellence, 3) Product Innovation & Communication, & 4) People.

- **Customer Focus:** Bashundhara Paper has always been a customer driven company. Since its commencement, Bashundhara Paper has earned a reputation in its market by delivery as per customer requirement.
- **Production Excellence:** The competitive market calls for superior management of production where experts of production at BPML ensures excellence in every single stages at the production floor.
- **Product Innovation & Communication:** Bashundhara Paper believe that diversification will bring easier solution to fulfill the customer requirements. with passage of time, the customer's need changes and innovation play a role where Bashundhara Paper addresses these needs by adding new products in its basket.
- **People:** Running by a group of sturdy technical and highly experienced paper professionals of the country since its inception, HR excellence through people management has kept Bashundhara Paper ahead of the competition.

**Bashundhara
Paper**



Bashundhara **Uncoated Wood Free Paper**

Product Name	GSM	Color	Form
Writing/ Printing Paper	50/52/55/61	White	Roll/ Sheet
Copy Paper	65/70	White	Roll/ Sheet
Printing Paper	80/100/120	White	Roll/ Sheet

**Bashundhara
Paper**



Bashundhara Specialty Paper

Product Name	GSM	Color	Form
OGR Paper	20-50	White/ Off -White	Roll/ Sheet
Cast-Coated Paper	55-80	White	Roll/ Sheet

**Bashundhara
Paper**



Bashundhara Specialty Paper

Product Name	GSM	Color	Form
Light Weight Coated (LWC) Paper	50-70	Brown	Roll/ Sheet
Cigarette Cork Tipping Paper	30-35	White/ Yellow	Roll/ Sheet
Cigarette Paper	26/27	White	Roll/ Sheet
Glassine Paper	23-70	White	Roll/ Sheet
Release Base Paper	65-80	White/ Yellow	Roll/ Sheet

**Bashundhara
Paper**



Bashundhara MG Hard Tissue & MG Paper

Product Name	GSM	Color	Form
MG Hard Tissue	16-19	White	Roll/ Sheet
MG Paper	20-40	White	Roll/ Sheet

**Bashundhara
Paper**



**Bashundhara
MF Paper**

Product Name	GSM	Color	Form
MF Paper	20	White	Roll/ Sheet

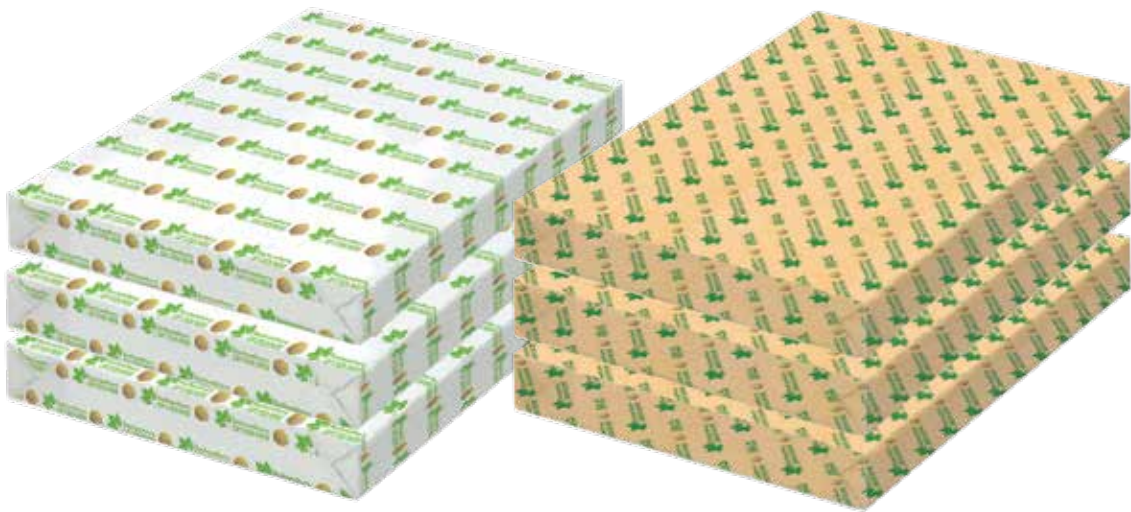
**Bashundhara
Paper**



**Bashundhara
Sticker Paper**

Product Name	GSM	Color	Form
Sticker Paper	160/170/180/190/200	White	Roll/ Sheet

**Bashundhara
Paper**



Bashundhara Cup Stock Paper

Product Name	GSM	Color	Form
Cup Stock Paper	150/245	White	Roll/ Sheet
Brown Cup Stock Paper	150/245	Brown	Roll/ Sheet

**Bashundhara
Paper**



**Bashundhara
Plug Wrap Paper**

Product Name	GSM	Color	Form
Plug Wrap Paper	27	White	Bobbin

**Bashundhara
Paper**



**Bashundhara
Manifold Paper**

Product Name	GSM	Color	Form
Manifold Paper	28	White/Pink/ Yellow/ Blue/ Green	Roll/ Sheet

**Bashundhara
Paper**



Bashundhara NCR Paper

Product Name	GSM	Color	Form
NCR Paper (No Carbon Required Paper)	46/47/50/52/55	Green/ White/ Blue/ Yellow/ Pink	Roll/ Sheet

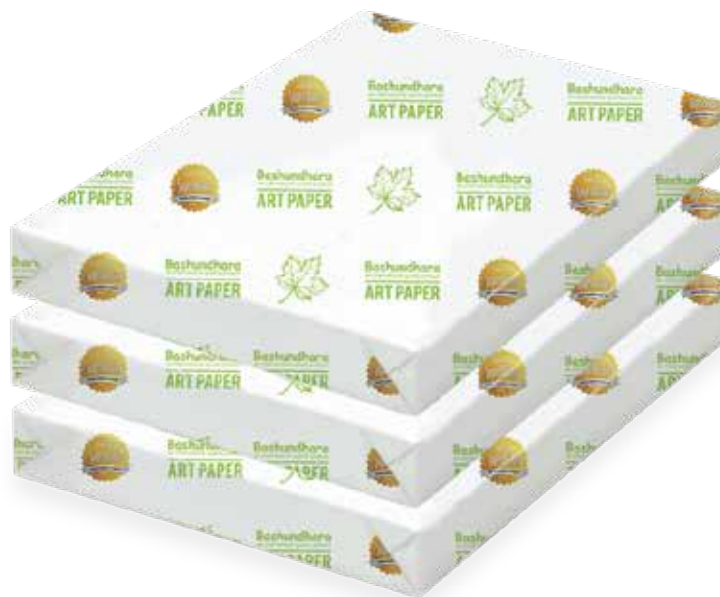
**Bashundhara
Paper**



**Bashundhara
Color Paper**

Product Name	GSM	Color	Form
Color Paper	42/ 80	Pink/ Yellow/ Blue/ Green	Roll/ Sheet

**Bashundhara
Paper**



Bashundhara Art Paper

Product Name	GSM	Color	Form
Art Paper	60-150	White	Roll/ Sheet
Art Card	150-230	White	Roll/ Sheet

**Bashundhara
Paper**



Bashundhara Packaging Paper

Liner Paper | Medium Paper | Kraft Paper | Coated Board

Product Name	GSM	Color	Form
Liner Paper	115/120/150	Brown	Roll/ Sheet
Medium Paper	110/115/120	Brown	Roll/ Sheet
Kraft Paper	70/80	Brown	Roll/ Sheet
Coated Board	180/225/250/ 270/300/350	White Top & Grey Bottom	Roll/ Sheet

**Bashundhara
Paper**



Bashundhara A4 / A3 / Legal Paper

Product Name	GSM	Basic Raw Material	Size	Quantity	Master Carton
A4 Paper	65/70/80/100	Virgin Pulp	8.25" X 11.75"	500 Sheets	5 reams/ Box
A3 Paper	80	Virgin Pulp	11.75" X 16.50"	500 Sheets	5 reams/ Box
Legal Paper	65/80	Virgin Pulp	8.5" X 14"	500 Sheets	5 reams/ Box

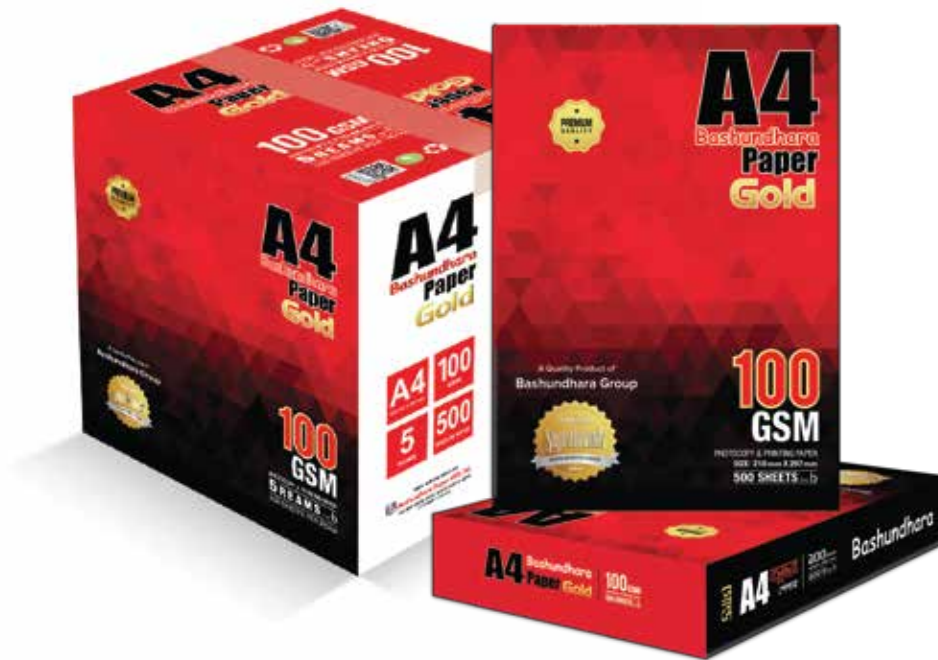
**Bashundhara
Paper**



Bashundhara Big Paper Executive

Product Name	GSM	Basic Raw Material	Size	Quantity	Master Carton
A4 Paper	80, 70, 65	Virgin Pulp	8.27" X 11.69"	500 Sheets	5 reams/ Box
Legal Paper	65, 80	Virgin Pulp	8.5" X 14"	500 Sheets	5 reams/ Box

**Bashundhara
Paper**

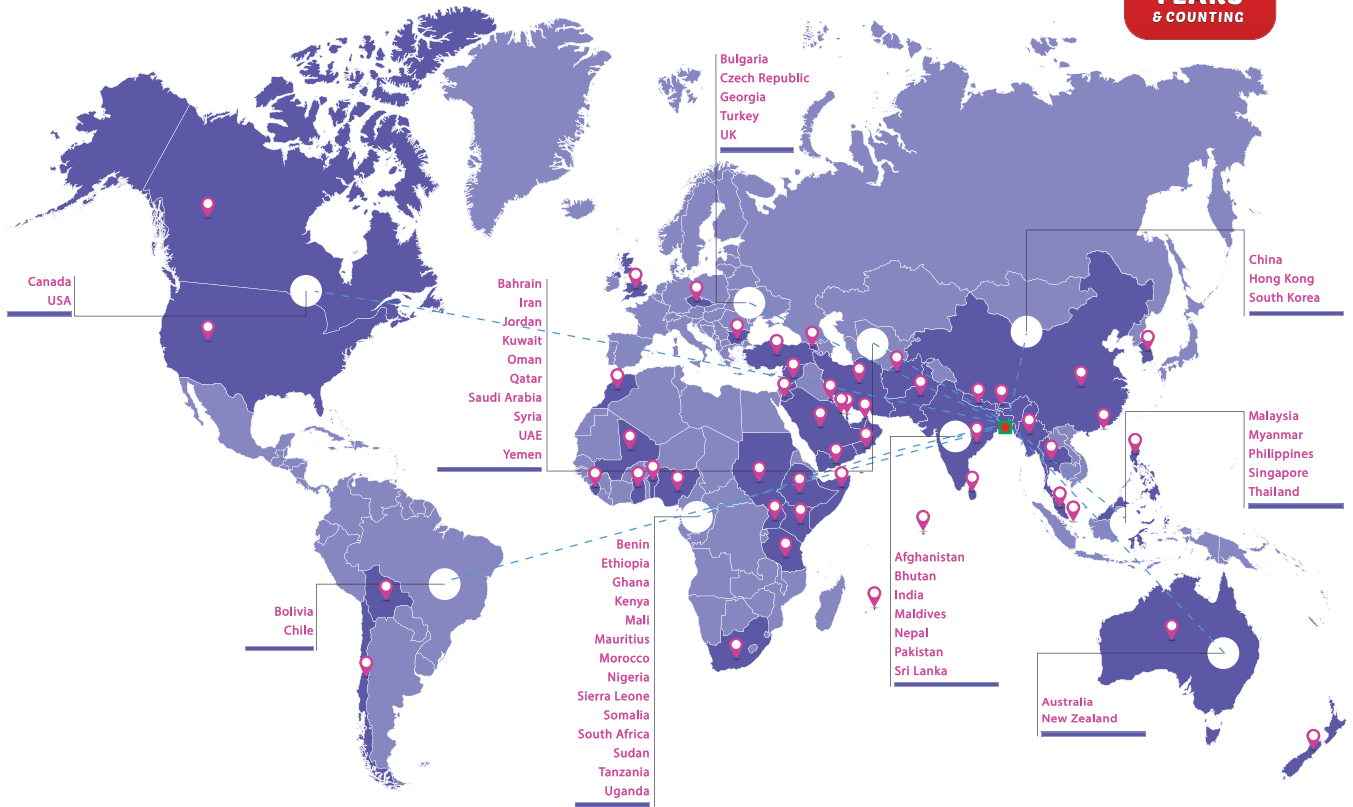


Bashundhara A4 Paper Gold

Product Name	GSM	Basic Raw Material	Size	Quantity	Master Carton
A4 Paper Gold	100	Virgin Pulp	8.27" X 11.69"	500 Sheets	5 reams/ Box



A GLOBAL EXPORTS' PRESENCE 50 COUNTRIES



**Bashundhara
Paper**



Printing Solutions

- ☐ Offset & Digital Publishing Solution
- ☐ Book Printing & Binding
- ☐ OMR Form/ Business Form Printing





Bashundhara Paper Mills Ltd.

Plants:

BPML (Unit-1)

Meghnaghat, Sonargaon, Narayanganj, Bangladesh.

BPML (Unit-2)

Meghnaghat, Sonargaon, Narayanganj, Bangladesh.

BPML (Unit-3)

Anarpura, Gazaria, Munshiganj, Bangladesh.



Bashundhara
Multi Paper Industries Limited

Plant:

Meghnaghat, Sonargaon, Narayanganj, Bangladesh.

Marketing & Sales Office:

Bashundhara Industrial Head Quarters-2,
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Bashundhara
Paper

